



Association of Roman Catholic Communicators of Canada

DECEMBER 2018 NEWSLETTER



Merry Christmas!

On behalf of the ARCCC team we wish you and your loved ones a Merry Christmas! May you have a blessed and healthy 2019.

We wish to express our sincere appreciation for your support throughout the previous year and offer a warm welcome to our new members to the ARCCC family. Together, we create a wonderful community of Catholic Communicators.

We very much look forward to a new year as we continue our commitment to serving God and one another in Catholic Communications!

- Pam, Joe, Aurea, Winetta, Emilie, Andrew and Sue

Save the Date!

WEBINAR: SUCCESSES AND CHALLENGES OF GRANDIN MEDIA
THURSDAY, JANUARY 17, 2019 • 1:30 PM (ET)

Catholics telling our own story, from western Canada to the world. That's the mission statement behind Grandin Media, the new online news website launched just a year ago by the Archdiocese of Edmonton.

At a time when Catholic media are closing, we're throwing the doors open. Most of us get our information on our phone, desktop or laptop computer. So using today's communications tools of online stories, video, photos and social media, we're providing new content every day to show how we're living our faith on our individual journeys.

Starting from scratch, our web and social media presence has grown to include more than 1,000 followers on Facebook and Twitter both nationally and internationally.

To achieve this, we have assembled a team that consists of a news reporter, digital strategist, graphic artist, videographer and webmaster.

I'd love to share the story of our successes and challenges of Grandin Media in an upcoming webinar on **January 17**. Our work at Grandin Media is in support of Archbishop Richard Smith's vision for communications in today's world, outlined in his pastoral letter.

Archbishop Smith noted that "In the current media environment, the way stories are told and the way people consume news are all changing rapidly. In order that Christ be proclaimed, the Church must be fully conversant with this evolving environment and effectively present in the midst of it."



Andrew Ehrkamp is the news editor of Grandin Media. Originally from Toronto he now calls Edmonton home.

He has been a journalist and editor in print, television and online media for 25 years including, the Edmonton Sun and Regina Leader-Post.

Prior to being hired to help launch Grandin Media, Andrew was an assignment editor at CTV.